

SARAH BELZER

copy + positioning + ideation

PHARMACEUTICAL + HEALTHCARE + MEDICAL DEVICE + BIOTECH

I possess a facility for research, analysis, navigating the regulatory environment, and translating high science into digestible messaging for HCP and DTC audiences. Through strategic communications across all channels (print, broadcast, interactive), I deliver global solutions critical to driving brand recognition, allegiance, and growth.

PHARMACEUTICAL INDICATIONS

Acute Hepatic Porphyria, Alopecia, Anemia, Antiretroviral, Asthma, Augmentation, Birth Control, Blood Clot, Cardiovascular, Chemotherapy, Crohn's Disease, Diabetes, Hepatitis C, Idiopathic Pulmonary Fibrosis, Impotency, Immunotherapy, Kidney Disease, Menopause, Multicentric Castleman's Disease, Neurology, Oncology, Ophthalmology, Pathology, Polycythemia Vera, Psoriasis, Psychiatry, Radiology, Retrovirus/HIV, Rheumatoid Arthritis, Shingles, Sleep Disorders, Stroke/ Embolism, Ulcerative Colitis, Vaginal

HEALTHCARE CATEGORIES

Allergies, Biotech, Chiropractic, Dentistry/Oral Health, Disability, Fibromyalgia, Functional Medicine, Hair Loss, Health Insurance, Holistic Medicine, Hospital/Urgent Care/EMS, Longevity, Naturopathy, Nursing, Nutraceuticals, Nutrition, Psychology, Preventative Care, Senior, Smoking Cessation, Sports Medicine, Supplements, Quantum Neurology

BRANDS

ADAA, American Lung Association, Astra Zeneca, Bausch & Lomb, Besremi, BioBDx, BlueCross BlueShield, Boehringer Ingelheim, Cancer Wellness Center, Cephalon, Children's Health Fund, Cigna, Doxil, Edurant, Evexia/Nutraceuticals, Givlaari, GSK, Intelence, Invokamet, Invokana, Janssen Carepath, Johnson & Johnson, Klamina, LifeCare, Life Extension, Lyrica, Medicare, Natrelle, Neuravena, Nuvigil, Novo Nordisk, Organon, Olysio, Pfizer, PharmaEssentia, Premarin, Prezcobix, Prezista, Prezocrit, Pulmicort Respules, Remicade, Rogaine, SeaCare, Shingrix, Simponi, Simponi Aria, Stelara, St. Vincent's Hospital, Sylvant, Teva Pharmaceutical, Unilever, Upjohn, UV Defense, WebMD, Wyeth, Xarelto, Zytiga

ONLINE PORTFOLIO

<https://www.sarahbelzer.com/pharma>