

SARAH BELZER

WRITER | EDITOR | CREATIVE DIRECTOR

ideas@sarahbelzer.com | (203) 291-9651 | sarahbelzer.com

PROFESSIONAL EXPERIENCE

FULL-TIME

2024—PRESENT

THE AMERICAN RANT

Managing Editor

2014—2024

JUMP ADVERTISING, CT

Creative Director/Copy

2007—2009

CIGNA | OMD WORLDWIDE, CT

ACD/Copy

2005—2007

NEW YORK TIMES | T BRAND STUDIO, NY

Lead Copywriter | Internal Brands & External Partnerships

2004—2005

OGILVY HEALTH, NY

Sr. Copywriter

2000—2003

GE CAPITAL, CT

Sr. Writer/Marketing & Communications

1998—2000

DICKISON, SHIELDS & PARTNERS, CT

Sr. Copywriter

1996—1998

SHMOOZ MAGAZINE, CA/CT

Editor

CONTRACT

2009—2014

ADVERTISING | COPYWRITING

Commercials, Radio, Video

AMC Channel, B&H, Del Monte Fruit Chillers, Ethan Allen, First County Bank, Food Network, Heineken, Journal Register, L'Oréal, Maritime Aquarium, Mars Chocolate, Martha Stewart, New Provident Bank, Odyssey Channel, Panasonic, Seiko

1994—1996

TV + FILM | SCRIPTWRITING

Columbia TriStar (The News)
CastleRock Entertainment (Seinfeld)
Southern Skies Productions (Cupid, Ed)

Co-developed original TV and film concepts in collaboration with production teams

Contributed to script drafts, treatments, character arcs, and story structure

Participated in writing rooms, punch-ups, and editorial revisions

Adapted tone and pacing across formats — from pilot scripts to short-form concepts

1990—1994

JOURNALISM | PUBLISHING

Writing, Editing, Ghostwriting

Books, Editorials, Essays, Features, Interviews, Op-eds, Profiles, Reviews

INDUSTRIES

Advertising, Entertainment, Finance, Food & Beverage, Healthcare, Lifestyle, Luxury, Political, Publishing, Technology

EXPERTISE

Editorial Leadership: Story development, commissioning writers, content curation, contributor management, full-time and freelance team oversight

Content Creation: Essays, op-eds, long-form features, profiles, interviews, reviews, editorials, scripts, corporate communications, brand books

Strategic Planning: Editorial strategy, brand voice and messaging, multi-platform content programming, audience growth initiatives

Production + Standards: Line editing, copy editing, fact-checking oversight, style guide creation (AP, Chicago, custom house styles), editorial workflow design, deadline management

EDUCATION

UCLA | Los Angeles CA | 1990

BA | English Literature/Psychology