

SARAH BELZER

EDITOR | CONTENT STRATEGIST | POLITICAL WRITER

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PROFESSIONAL EXPERIENCE

EXPERIENCE

2024-PRESENT

THE AMERICAN RANT, (theamericanrant.com)

Founder/Editor

Political commentary platform: manage editorial direction, commission and edit contributors, write original political commentary and essays

2014–2024

JUMP ADVERTISING, CT

Creative Director/Copy

2007–2009

CIGNA | OMD WORLDWIDE, CT

Associate Creative Director/Internal Agency

2005–2007

NEW YORK TIMES | T BRAND STUDIO, NY

Sole Copywriter/Internal Agency

2004–2005

OGILVY, NY

Sr. Copywriter

2000–2003

GE CAPITAL, CT

Sr. Writer/Marketing & Communications

1996–2000

SHMOOZ MAGAZINE, CA/CT

Managing Editor

CONTRACT

1990–1994

JOURNALISM | GHOSTWRITING

Print/Online Publications: op-eds, features, reviews

Publishing: Howard Fast

1994–1996

TV + FILM | SCRIPTWRITING

Columbia TriStar (The News), CastleRock Entertainment (Seinfeld episodes: The Lottery Ticket, The Television), Southern Skies Productions (development: Cupid, Ed, Manifest)

2009–2014

ADVERTISING | COPYWRITING | SPEECHWRITING

BBDO, CDMi, FCB, Publicis, Saatchi & Saatchi, Wunderman; Speechwriting: New York Times VP, Grand Cayman Premier (commencement)

EXPERTISE

EDITORIAL LEADERSHIP

Story development, commissioning writers, content curation, contributor management, audience development

CONTENT CREATION

Essays, opinion pieces, long-form features, scripts, corporate communications

STRATEGIC PLANNING

Editorial strategy, brand messaging, content programming, multi-platform storytelling

PRODUCTION & STANDARDS

Line editing, fact-checking oversight, style guide development, editorial workflow

INDUSTRIES

Media/Publishing, Politics, Entertainment, Technology, Financial Services, Healthcare, Consumer

BRAND HIGHLIGHTS

American Rant, Civitas, Globe Pequot Press, Greenwich Time, Journal Register, LaGrange Daily News, LinkedIn, New York Times, Reuters, Shmooz Magazine, Times Leader, Ziff Davis, AMC, Beijing Olympics, Castle Rock Entertainment, Columbia TriStar, Food Network, HBO, Martha Stewart, Southern Skies Productions, Amazon, American Express, Campbell Soup, Heineken, IBM Watson, L'Oréal, Mars, Mastercard, Vaseline

EDUCATION

UCLA | Los Angeles CA | 1990

BA | English Literature/Psychology